

Name of the Organisation: Balaji Knittwell

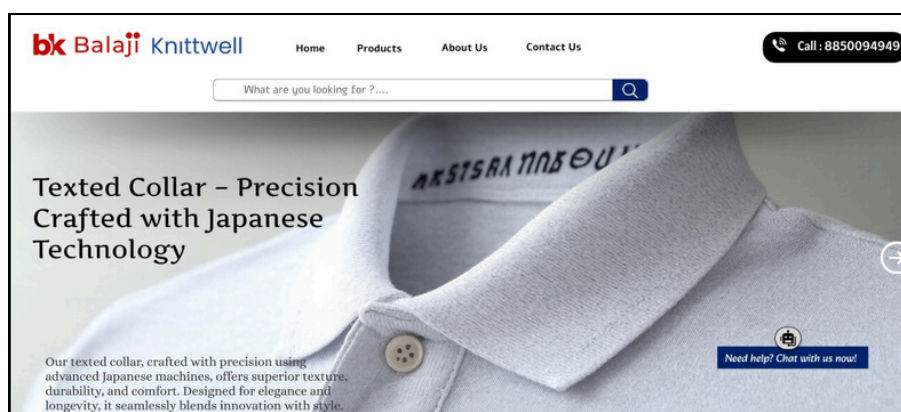
DIGITAL BOOST FOR LOCAL BUSINESS

Balaji Knitwell, specialized in manufacturing of knitted collars, cuffs, and ribs, relied on traditional sales methods like cold calling and manual order processing, limiting their growth. To modernize operations, our team developed a custom website that streamlines sales, enhances scalability, and drives business efficiency. This project aligns with several Sustainable Development Goals (SDGs), reinforcing our commitment to digital empowerment for SMEs.



Group No:40

Domain: Application Design and Project Development



[Github Link](#) [Video Link](#)

Team Member's Name

1. Supriya Nayak
2. Sakshi Thorat
3. Preetika khilnaney
4. Shambhavi Patil

Mentor

Mrs.Manisha Mathur

Contact Info

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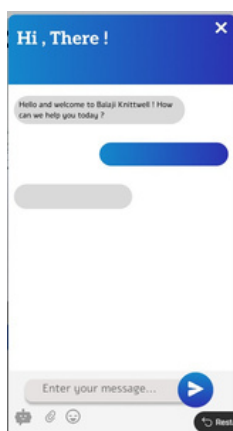
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Proposed Solution

Tools used:React js, Javascript, MongoDB, Node js, Express js, Bootstrap

GSTIN NO: 27ADGPN7387LZK PAN NO: ADGPN7387L

bk Balaji Knittwell

Manufacturer of Collar, Cuff, Ribs & Knitted Fabric and Supplier of fine Texturised & Spun yarn

To
Mrs.Manisha Mathur
Assistant Professor
Vivekanand Education Society's Institute of Technology

Subject: Endorsement Letter for Field Project titled Digital Boost for Local Business

Respected Sir/Madam,


We are pleased to acknowledge that representatives from Vivekanand Education Society's Institute of Technology (VESIT), Department of Computer Engineering, **Preetika Khilnaney, Supriya Nayak, Sakshi Thorat and Shambhavi Patil** visited our institution as part of their academic Field Project


We certify that activities undertaken by them included Observation and Interaction, Surveys and Interviews, Documentation.

We are impressed with their professionalism and the initiative's potential. Their visit was conducted respectfully and with due regard for the institution's operations and participants' comfort.

We are happy to endorse their efforts and contribution to this important project. We hope that their work will play a significant role.

Yours sincerely,


Sureshchandra Nayak
Founder & Chief Executive Officer
Balaji Knittwell



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Endorsement Letter