

## Name of the Organization: FAD - A Step Towards Sustainable Fashion

### "FAD: A MARKETPLACE FOR SUSTAINABLE FASHION"

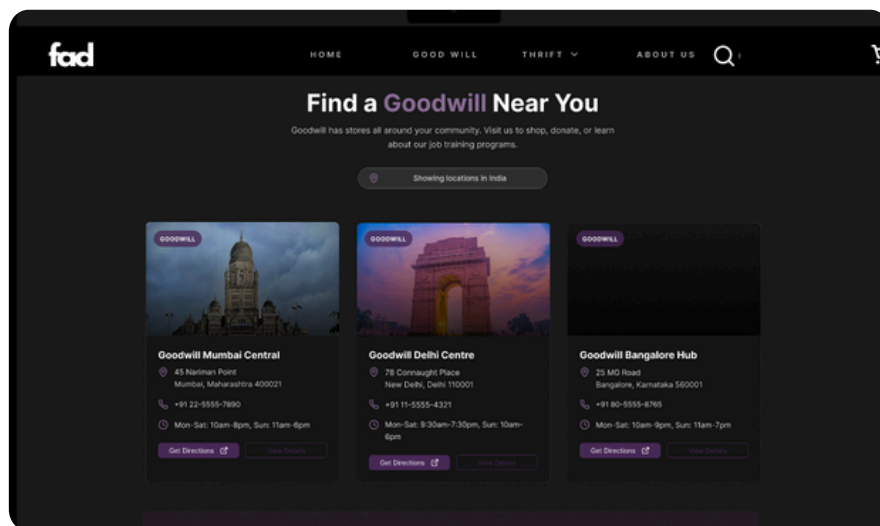
The fashion industry generates 92 million tons of textile waste every year, with 85% of discarded clothes ending up in landfills or incinerated. Fast fashion has led to excessive production and consumption, making it one of the biggest contributors to pollution. The need for a sustainable alternative has never been more urgent. FAD is a dedicated marketplace that makes thrifting easy, stylish, and impactful. We connect fashion-conscious shoppers with pre-loved branded, vintage, and rare clothing, ensuring high-quality pieces find a new home instead of being discarded. By embracing thrifting, we promote a circular economy where fashion is reused, reimagined, and cherished.



**Group no. 43**

## Domain -Application Design and Product Development

### Proposed Solution



[Github link](#)

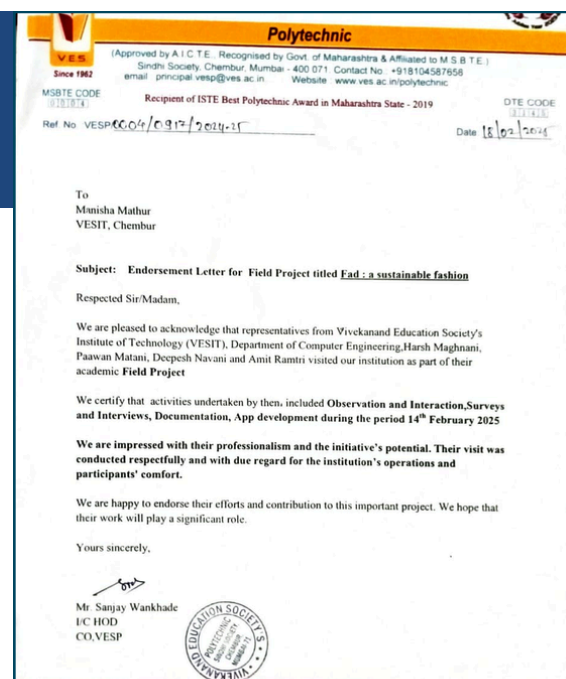
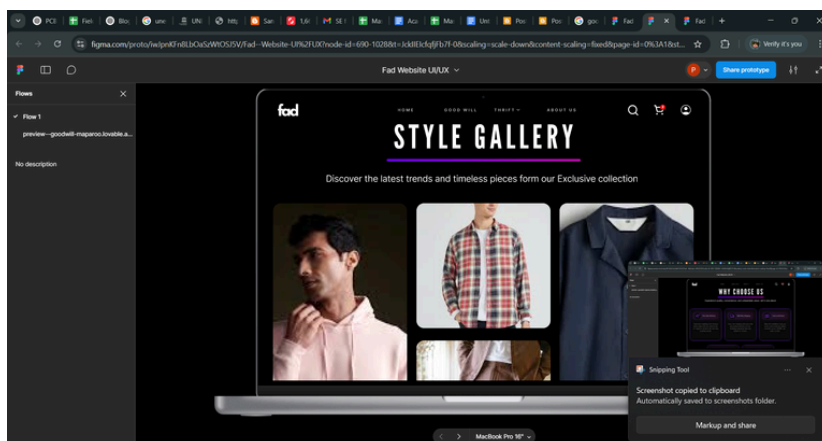
[video link](#)

### Team Members Name

1. Paawan Matani
2. Harsh Maghnani
3. Deepesh Navani
4. Amit Ramtri

### Mentor

Manisha Mathur



**Endorsement Letter**



Tools and frameworks: React js, Node.js, Express.js and Postresql